

## KURT GEIGER

**Kurt Geiger is internationally recognised as Europe's leading luxury shoe retailer.**  
**The business operates through an extensive network of over 100 department store concessions including Harrods, Selfridges and House of Fraser as well as 14 standalone retail outlets.**



"Our initial requirement was to replace Showcase with a more powerful and flexible reporting tool. But we soon found that **mrc** would help us tackle a number of issues. With just a few days training we were able to replace existing reporting methods and change the company's expectations on access to data."

For example, reports are now automatically e-mailed to Senior Managers each morning, instead of manually.

We also required an intranet for our retail outlets, and had explored options such as LANSA to develop the solution in-house. Of all the options available, **mrc** was more user-friendly and had an exceptionally short learning curve. We have now developed an

intranet with a store dashboard giving information on things like sales, targets, commission, top 10 stores, as well as a list of daily reports such as brand analysis and stock manifest. The intranet is used across the entire company.

The great thing about **mrc** is that it's so easy to use. Our own developers are now able to program quickly in Java. Thanks to **mrc** being so intuitive and easy to use we were able to create new business applications from the very start.

The support and training we've received has also been excellent. We always get an immediate response. Having **mrc** on hand to help or give advice makes us feel we receive a very special service."

**"It's great value for money."**

**Tom Lodge**  
**IS Manager**

### KURT GEIGER

HOME ADMIN SERVICE AWARDS COMPANY CONTACTS BRANCH DOCUMENTS FORMS

**Branch Reporting**

[PRINT REPORT](#)

	Style No. 78577 ABBEY Brand CARVELA Gender 02 LADIES Collection 200 CARVELA Category 00100 COURTS Sub-Category 00015 TRIMMED COURTS		
Line Number 7857700109 7857724209	Retail (£) 80.00 80.00	Colour BLACK NUDE	Material LEATHER SUEDE

**Branch Selection**

- [0002 DH Evans Oxford Street](#)
- [0003 HOF Lakeside Ladies](#)
- [0004 A&N Victoria Ladies](#)

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**Branch Reporting**

**DH EVANS OXFORD ST LADIES** April 26, 2006

[Click here for Sales/Target by Location](#)

<b>Today's Target £10,000</b> Sales Yesterday £8,729.99 Week to Date £16,859.35	<b>This Week's Target £75,500</b> <sup>Click here for Sales/Target by Location</sup>																				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Actual Sales</th> <th>Actual LY</th> <th>Target TY</th> <th>%var LY</th> <th>%var Target</th> </tr> </thead> <tbody> <tr> <td>QTD (QTR 1) £315,753</td> <td>£295,852</td> <td>£350,122</td> <td>3.09-%</td> <td>9.38-%</td> </tr> <tr> <td>QTR Remaining £53,254</td> <td>£10,584</td> <td>£18,885</td> <td>25.47-%</td> <td>180.29%</td> </tr> <tr> <td><b>GTR Totals £369,007</b></td> <td><b>£306,436</b></td> <td><b>£369,007</b></td> <td></td> <td></td> </tr> </tbody> </table>		Actual Sales	Actual LY	Target TY	%var LY	%var Target	QTD (QTR 1) £315,753	£295,852	£350,122	3.09-%	9.38-%	QTR Remaining £53,254	£10,584	£18,885	25.47-%	180.29%	<b>GTR Totals £369,007</b>	<b>£306,436</b>	<b>£369,007</b>		
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**Best Selling Lines (Week to date)**

Top 3 Best Sellers	Qty TW	Qty LW
1 MARS	3	4
2 FAULKIRK II	2	0
3 MARINA	2	0

[Click here for Top 20 Best Sellers](#)

**Top Performing Branches - Sales/Target (Yesterday)**

Top 3 Best Performing Branches
1 0313 HOF CITY D & G
2 0081 KG MANCHESTER
3 0259 SELFRIDGES MAN CITY J CHO

[Click here for Top 20 Branches](#)

**Top Performing Sales Person (Yesterday)**

6300 Mr R.Warden	£919.03
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[Click here to Expand Report](#)

**Current Store Rank 69**

Based on Yesterdays Sales against Target

[Click here for help](#)

