

KURT GEIGER

Kurt Geiger is internationally recognised as Europe's leading luxury shoe retailer. The business operates through an extensive network of over 100 department store concessions including Harrods, Selfridges and House of Fraser as well as 14 standalone retail outlets.



"Our initial requirement was to replace Showcase with a more powerful and flexible reporting tool. But we soon found that **mrc** would help us tackle a number of issues. With just a few days training we were able to replace existing reporting methods and change the company's expectations on access to data. For example, reports are now automatically e-mailed to Senior Managers each morning, instead of manually.

We also required an intranet for our retail outlets, and had explored options such as LANSA to develop the solution in-house. Of all the options available, **mrc** was more user-friendly and had an exceptionally short learning curve. We have now developed an

intranet with a store dashboard giving information on things like sales, targets, commission, top 10 stores, as well as a list of daily reports such as brand analysis and stock manifest. The intranet is used across the entire company. The great thing about **mrc** is that it's so easy to use. Our own developers are now able to program quickly in Java. Thanks to **mrc** being so intuitive and easy to use we were able to create new business applications from the very start.

The support and training we've received has also been excellent. We always get an immediate response. Having **mrc** on hand to help or give advice makes us feel we receive a very special service."

"It's great value for money."

*Tom Lodge
IS Manager*

KURT GEIGER

HOME ADMIN SERVICE AWARDS COMPANY CONTACTS BRANCH DOCUMENTS FORMS LOGOUT

Branch Reporting PRINT REPORT

- Batching Report
- Daily Sales Enquiry
- Yesterdays Sales Enquiry
- Commission Enquiry
- Brand Analysis
- Collection and Brand Analysis
- UPC Lookup
- Line Lookup
- Name Lookup
- SKU Exceptional/Minings
- Picture Catalogue
- Manifest Reprint
- Staff Enquiry

	Style No. Brand Gender Collection Category Sub-Category	78577 ABBEY CARVELA 02 LADIES 200 CARVELA 00100 COURTS 00015 TRIMMED COURTS
Line Number 7857724209	Retail (€) 80.00	Colour BLACK NUDE
		Material LEATHER SUEDE

Branch Selection

- 0002 DH Evans Oxford Street
- 0003 HOF Lakeside Ladies
- 0004 AGN Victoria Ladies

	Style No. Brand Gender Collection Category Sub-Category	78576 ABBOT CARVELA 02 LADIES 200 CARVELA 00100 COURTS 00015 TRIMMED COURTS
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Branch Reporting

DH EVANS OXFORD ST LADIES April 26, 2006

Today's Target **£10,000** This Week's Target **£75,500** [Click here for Sales/Target by Location](#)

Sales Yesterday **£8,729.99** Week to Date **£16,859.35**

	Actual Sales	Actual LY	Target TY	%var LY	%var Target
QTD (QTR 1)	£315,753	£295,852	£350,122	3.09%	9.39%
QTR Remaining	£63,254	£10,584	£18,885	25.47%	180.29%
QTR Totals	£369,007	£306,436	£369,007		

Best Selling Lines (Week to date)

Rank	Line	Qty TW	Qty LW
1	MARS	3	4
2	FALKIRK II	2	0
3	MARINA	2	0

[Click here for Top 20 Best Sellers](#)

Top Performing Branches - Sales/Target (Yesterday)

Rank	Branch	3
1	0313 HOF CITY D & G	3
2	0081 KG MANCHESTER	0
3	0259 SELFRIDGES MAN CITY J CHO	0

[Click here for Top 20 Branches](#)

Top Performing Sales Person (Yesterday)

Person	£
6300 Mr R Warden	£919.03

[Click here to Expand Report](#)

Current Store Rank 69
Based on Yesterdays Sales against Target

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