

# Why should you partner with mrc?

In today's crowded marketplace, consultants, software vendors, and value-added resellers (VARs) must differentiate themselves from the competition in order to succeed. When you partner with mrc, you gain a competitive advantage on two levels. First, you gain the considerable experience and expertise of a well-established software company. Second, you gain access to m-Power, mrc's award-winning web application development tool that lets you build web applications rapidly, and without programming. Combined, a partnership with mrc will provide many unique advantages. Here are a few:

## In m-Power, you get software that...



**Doesn't have run-time, user, or distribution fees:** m-Power lets you have an unlimited number of users. You can also distribute or sell your applications...all without paying any fees.



**Does mobile apps automatically:** m-Power automatically creates smartphone, tablet, and PC versions of every web app it builds. That means that each web app automatically looks like a native application on any device.



**Doesn't lock you down:** Generated applications use open source platforms and frameworks, and can be modified independent of m-Power. This means that even if you stopped using m-Power, you could still use and maintain all of your web applications.



**Does translation instantly:** Every time you build a web application, m-Power can automatically create translated versions of that web app in as many languages as you want.

## In mrc, you get a partner that...



**Gives you 30+ years of experience:** Established back in 1981, we have over 30 years of enterprise application development experience. We've worked with companies of all sizes, industries of all types, and projects of all complexity levels.



**Gives you constant upgrades:** We constantly upgrade m-Power and provide all upgrades at no additional cost to current clients and partners. Our rigorous upgrade schedule ensures that m-Power never becomes outdated.



**Gives you a lifeline:** When you have a problem or a difficult project, we have your back. We staff our support line with experienced developers who can help you with any of your application questions. Our consultants can even work alongside you to solve bigger problems, complete difficult projects, or meet impossible deadlines.